The HELLER College of Business

Dean's Monthly Update: February 2013

Dear Colleagues:

Small indications that spring is coming are out there. Oh sure the lake is still frozen, we're getting snow and sub-zero temps, but we're already into February! I do enjoy the cold weather when it's sunny. Indianapolis was cold but almost constantly overcast. I did not enjoy that. But, like today, as I am typing this, I actually stopped to look out my office window at that "epic view" I have and appreciate the sunshine and the cruel beauty of winter.

Since my return from Europe, I have made much progress on many fronts. More descriptions will be in the body of the letter but here is a sampling of the initiatives I am working on:

- Recruiting Fairs in Istanbul, Paris and Lisbon in March
- New Revenue streams from Krakow and Istanbul
- New collaborations from Istanbul and Lisbon
- Involvement of the Board in welcoming the students from La Sorbonne March 3-9
- Planning the board meeting February 25
- Black History month event Feb 12 sponsored by ComEd welcoming Maggie Anderson
- The Conscious Business Network Meeting Feb 13
- Interviewing two nominated new board members
- CAS dean search
- Budgeting documentation requirements for 2014-2015
- Finalizing all Incubator MOUs (Thank you Debbie Yates for your major assistance)
- Writing the required documentation for the eMBA program in Krakow for HLC and IBHE
- Interviewing and hiring a new secretary
- Purchasing a new refrigerator and 2 new microwaves for Chicago offices
- Reviewing faculty evaluations for Fall 2012
- Finalizing plans for the Sorbonne student visit
- Finalizing plans for the RU student trip to Paris

I sure wish I had something to do! Of course that is a joke, I am juggling a lot of issues without my own clerical support. Debbie Yates, Chicona Hodges and assistance from Tosha McKinney have helped me keep forward motion. We hope to have my secretary starting around February 18.

In the meantime, I am working on a 10 day trip back to Europe to attend study abroad fairs in Lisbon and Paris and possibly a short visit to Istanbul to further develop our new collaborations there. I plan to be gone from March 12 to March 24 to attend these fairs. During my trip to Europe in January I met with the US government representatives from the Dept of Commerce and the Dept of Education who are both tasked with helping US universities to recruit and to develop new collaborations. Through these contacts I heard that few US universities were recruiting in Europe, preferring to look in the larger markets of India and China. However, this is leaving most of Europe available. In Istanbul, for instance, the largest study abroad fairs only have 5 US universities. (Loyola is one of them!) Other English speaking locations are in GB and Australia. Chicago is a location of great interest and we are being encouraged to participate by the US government reps, not the Study Abroad Fair marketers. Thus I am returning, with support from our Enrollment Management group, to recruit students in Europe for 10 days.

So over spring break I will be working to deliver students to HCB as well as the whole university for Fall 2013. We can well use them. Wish me luck.

STUDENT RECRUITING EVENTS /PUBLICITY

Spring enrollments turned out better than Fall for the university. HCB staff worked diligently over the break and turned a potentially disastrous situation into relative success. Despite expectations that we would be down 100 grad students, we came up with an extra 50 for spring through their work. We also did a lot of follow up in the college for undergraduates. Our numbers are slightly under budget but much better than expected. Overall for the university, we will be only 100,000s under budget for spring. We still have about 1.165Million short fall for Fall to deal with. The news about the 2 Million overspend in Financial Aid was apparently a bit exaggerated. It turns out it was about 700K mostly for CCPA. While we are not out of the woods yet, we do have some signs of hope. Noel Levitz has given EMSS 77 action plans to help them become more effective. They are also advising us on our actions for recruiting for Fall. Currently the applications appear down significantly for Fall 2013, but we were told at Dean's council that this will not continue with Noel Levitz help.

http://www.masterstudies.com/MBA/search/?idSector=29&idSector2=&idCountry=223&idRegion=558&mode=all

http://www.gradschools.com/

We have paid the marketing team $30,000 to place our existing MBA ads in RedEye, on radio and in trains and in Daily Herald in Schaumburg to recruit students for this program. Please keep your eyes open for these ads and let us know when you see them.

PERSONNEL

The Senior Secretary position for my office will be filled by Dianne Danielly. She is moving from Lesley Slavitt's office this month. Please join me in welcoming her when she arrives.

AACSB/ACBSP and ACCREDITATION ISSUES

Tom Head has worked on a guide for entering data into digital measures. I believe this guide is now available. Having your data up to date is essential for his work on the self study report for ACBSP. Please do not put this off. We will need these reports now in order to make progress on the documentation.

TASK FORCE AND COMMITTEE ACTIVITY (repeat from last month)

I want to thank the Assessment committee members for their continuing efforts to collect and evaluate data. I also want to thank Josetta McLaughlin, Ralph Haug and Dennis Tucker for their support in delivering the data from the MGMT 380 classes. These data will be significant advancements in our assessment program as they not only evaluate our student teams but give us comparisons nationwide. This is very helpful and tells us the relative success of our overall programs.

I also want to thank the curriculum committee and the graduate committee for their work to advance the curricula of the college and support for new programmatic initiatives. The willingness of these groups to take some risk and support creative ideas has been very encouraging and I'm sure will be rewarding to the college in the future.

If you need to use teleconferencing, you can use our FUZEbox subscription which replaces GOTOmeeting. FUZEbox includes screen viewing, phone or computer voice transmission, webinar technology, meeting recording options, up to 100 attendees, and video transmission.
Watch the demo here: https://www.fuzebox.com/support/daily-demo
In order to use FUZEbox, use tfriel@gmail.com as the user id and treble11 as the password to log in and set up a meeting.

GRANTS

No news

DEVELOPMENT /NEW INITIATIVES

We now have a new development officer dedicated to HCB! Please join me in welcoming Melanie Frazier. Her bio is at the end of this update. She will be introduced to the board on Feb 25. Please plan to come to this meeting to meet her and to work with the boards: Dean's Advisory Board and the new Young Alumni Board.

Visiting professors Eliane Karsaklian (La Sorbonne) and Katarzyna Kochaniak (Krakow University of Economics) will be here in March. Both are interested in interacting and doing research with faculty here. Please contact me if you would like to meet them. Eliane will be here February 26 for the MBAA and leaves March 10. Katarzyna will arrive March 8 and leaves March 14. She will be living in my apartment during her stay.

EXECUTIVE EDUCATION (repeat from last month)

http://www.roosevelt.edu/Business/ExecutiveEducation.aspx

Dr. Katarzyna Kochaniak
Perspectives of the European Union
Polish Financial and Banking issues for business people
$79 each or $139 both
http://www.roosevelt.edu/Business/ExecutiveEducation.aspx
or
http://www.cvent.com/d/kcqsz6

Dr. Eliane Karsaklian (there will be a cvent site for this soon)

MGMT 390-17 MGMT 491-17	TOP:INTERNATIONAL NEGOTIATIONS		
23959	SA SU 08:30 AM-05:00 PM WB	CHICAGO CAMPUS	0 95 2

Prerequisites:
Notes: Meets Saturday and Sunday, March 2 and 3
Cross-listed With: MGMT 491-17
Session 2 dates: 01/11 to 05/03

CALENDAR FOR 2012-2013

These events are upcoming (see the WEHCBA events calendar on Outlook public folders for all events) Bolded items are friend-raising or externally focused events.

FEBRUARY 25 3-5:30 PM WB 1016

PLEASE PLAN TO ATTEND THE ANNUAL FACULTY AND DEAN'S ADVISORY BOARD MEETING FOR LIVELY DISCUSSION WITH OUR BOARD ON TRENDS, ISSUES AND INPUT ON OUR PROGRAMS. THIS MEETING WILL INCLUDE OUR NEW ALUMNI BOARD GROUP. WE WILL ALSO INTRODUCE OUR NEW DEVELOPMENT OFFICER AND THE INCUBATOR RESIDENTS. REFRESHMENTS WILL BE SERVED.

Calendar Spring 2013

		SCH	CH
2/12	**Black History Month Event Maggie Anderson Room WB 1016 5-6PM**		X
2/13	**Conscious Business Network Meeting Professional Development Room MBIRE (group focuses on sustainable business practices) 6-8PM**		x
2/18-3/1	Advising Weeks	X	x
2/19	Resume builder		x
2/21	Resume builder	x	
2/25	Advisory Board meeting 3:30-5:30 Room 1016 WB All faculty are invited to join this annual meeting. New Alumni board will be present.		x
2/27	Faculty council meeting	X	x
3/4-3/8	Student appreciation week	X	x
3/5	**Women's History Month events Therese Rowley TBA**	X	x
3/9-3/17	**International experience Paris** **International experience Madrid (cancelled)**		
4/2	Student Mixer	x	x
4/19	**BAT exam**		x
4/20	**BAT exam**	x	
4/24	Faculty council Meeting **DMD and student awards night**	x	X X
5/3	**Commencement**		x
5/6	Admin Team retreat		x
5/13	**Heller Signature Luncheon Jan Fields speaker, Tom Head honoree**		x
5/10	Faculty retreat	x	
5/17-5/27	**Poland International Experience**		
7/14-7/19	**Project Green Teens**		x
7/28-8/2	**Project Green Teens**		X
8/25-8/28	**ACBSP Self Study Report is due**		

HELLER INCUBATOR

Please see the press release for one of our incubator residents in Schaumburg at the end of this update.

What: Business Networking
When: Every third Wednesday
Time: 11:45am – 1:15pm
Where: Schaumburg's Business Incubator (this Wednesday it will be in SCH 312)
Details and sign up at http://brownbagschaumburg.eventbrite.com

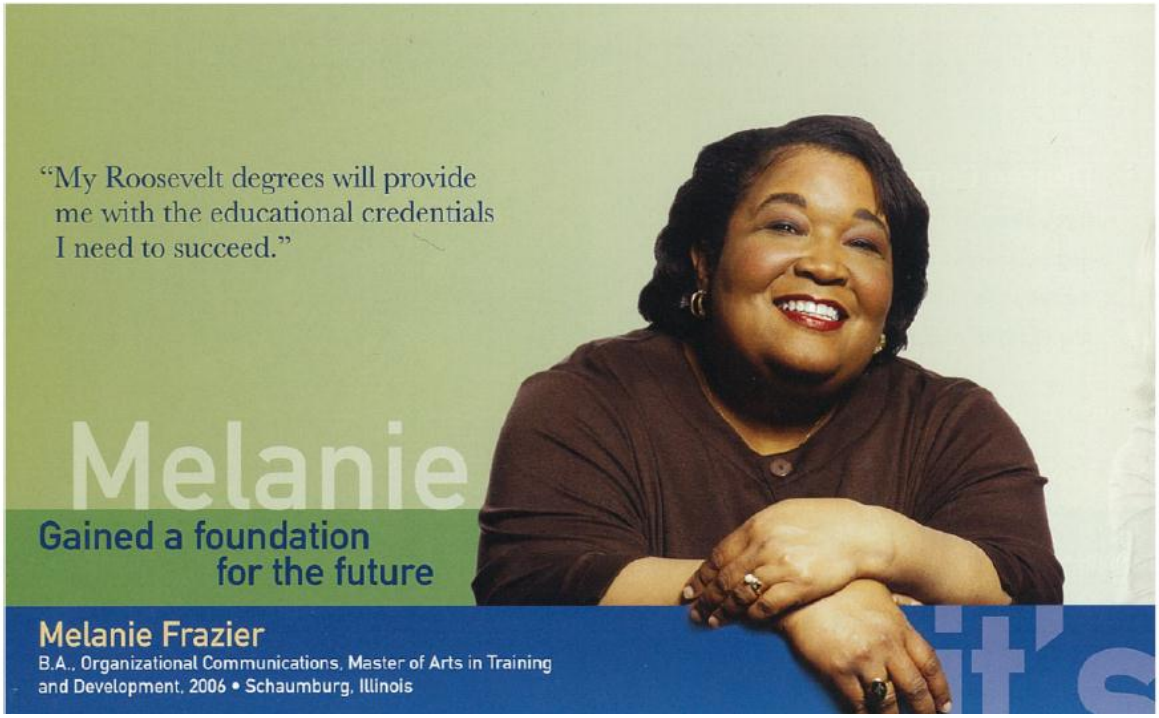
DEAN'S COUNCIL Notes

At Dean's council this week, we were introduced to the Education Advisory Board which provides white papers and research on issues pertinent to Higher education. You can access this information, free of charge by going to www.eab.com and signing up. You must use your Roosevelt university email address. Once you are signed up you are welcome to access hundreds of reports, surveys and best practices information about other universities in the nation. Some of the reports may assist the various committees on curriculum, assessment, retention and many other very relevant topics. This can help reduce "reinventing the wheel" for our committees by outlining ways that other universities have succeeded and failed. I hope you will access this site and see what it has to offer.

We also spoke at length about the current and future enrollment numbers. I send out the reports with Joe Regan's analyses weekly. However, we are hoping to have a more future oriented approach. The graduate enrollment and admissions area will be moved to the provost office next fall.

See press releases and bios on following pages:

Introducing, Melanie Frazier!



Melanie Frazier, CFRE

Director of Development, Heller College of Business

Roosevelt University

Melanie Frazier has more than 12 years experience in the area of fundraising and nonprofit management. She served as the Director of Development at Marcy-Newberry Association, a 130-year-old social services agency, in Chicago; CommunityHealth—Illinois largest free clinic in West Town; Winnetka Community House; and as the Foundation Coordinator at Harper College Educational Foundation in Palatine, Illinois.

Melanie considers herself to be a generalist, her strengths include Annual Giving; Capital Campaigns; Major Gift cultivation and solicitation; Donor Stewardship; Prospect Research; Database, Budget and High-End Event Management; Corporate & Foundation Relations;

and Fund Raising Best Practices. Melanie has also enjoyed careers in Accounting and the Hospitality Industry. Melanie holds a Certified Fund Raising Professional (CFRE) certification and a master's certificate in Advanced Philanthropy and the Nonprofit Sector from Loyola University's

School of Social Work. She holds a bachelor's degree in Organizational Communications (2004) and was chosen as a Future Community Leader Scholarship recipient for her service to the community and scholarly achievement. She also holds a master's degree in Training and Development (2006) both from Roosevelt University. Melanie interned with Roosevelt University as a co-facilitator for the Schaumburg Business Association Leadership Institute program. Roosevelt University's Schaumburg Campus featured Melanie in several marketing promotions:

- Roosevelt University's Just Watch Me Student Guide
- The Chicago Tribune throughout the month of July 2006 with print ads promoting adult student enrollment
- Chicago Tribune Education section on April 11, 2004, as an adult transfer student Melanie's volunteer activities include the Chicago Chapter of Association of Fundraising Professional (AFP), where she served on the board from 2008-2011. She has provided nonprofit training to novice development professionals through the "Breakin' It Down Annual Conference," hosted by Loyola University. In addition, Melanie also provides biblical instruction and leadership to two study groups on Chicago's South Side and River West communities. She holds a degree in Theology from The Way College of Biblical Research, Gunnison, Colorado. Born and raised in New York, Melanie currently resides in Chicago, Illinois.

Email: mfrazier01@roosevelt.edu Phone: 312-341-2309

HandsOn SUBURBAN CHICAGO
http://www.volunteerinfo.net

FOR IMMEDIATE RELEASE

HandsOn Suburban Chicago

January 30, 2013

Schaumburg Linked Local Network Community Hub Initiative Launches at Roosevelt University

Organizations to Gain HandsOn Opportunities to Engage Locally

(Arlington Heights, Ill.) – HandsOn Suburban Chicago (HOSC) and Linked Local Network (LLN) have collaborated to launch the first local Community Hub event on February 15th at 8:00 am at Roosevelt University in Schaumburg. Designed to engage and create relationships between business, nonprofit, public service agencies and education sectors, the purpose of the Community Hub is to deliver news, information and events that can be used to grow all types of businesses and organizations while strengthening the professional.

This event will provide attendees the opportunity to see how their organization can reap the benefits of community engagement. Members of any sector can get involved as content providers to geographic or topic-specific web pages, (www.schaumburglinkedlocalnetwork.com), participate in skills-based consulting and volunteering or become sponsors.

Following a short presentation, a panel consisting of members of the business, nonprofit and education sectors will address questions and there will be a virtual ribbon cutting.

Chris Smith, COO of HandsOn Suburban Chicago explains, "We are very excited to be based here at Roosevelt's Heller School of Business Incubator Space to partner with LLN and launch our first social enterprise designed to put a brighter spotlight on community engagement and leverage social media platforms to increase collaboration between the education, public, nonprofit and business sectors. Each Community Hub, beginning with Schaumburg, will highlight strategic and operational support available in the community and help nonprofit staff time and funding dollars go further," said Smith, "Businesses will be able to select from new opportunities which highlight employee expertise and business services which community organizations may not be aware of – all for the good of the community."

HOSC and LLN began collaborating in July 2012. For over 40 years, HOSC has been supporting schools and nonprofits, helping them to meet their missions through volunteer referrals and engaging businesses in solving community issues. LLN was founded in 2010 with a mission to help small businesses and nonprofits better leverage state -of- the- art digital and social media technology to increase revenue and improve member services.

"The Community Hub model offers many benefits to all sectors," said Fred McMurray, founder of LLN. "This initiative provides a win/win situation and no matter how participants choose to engage, efforts will result in increased exposure, a more strategic network of contacts and enhanced presence in the local community, whether business or nonprofit."

"This is the ideal marriage of resources and expertise," said Patty Neuswanger, Director of Community Engagement & Development. "LLN has cultivated an outstanding social media network within multiple sectors and specific geographic areas. HOSC has solid relationships with 200+ schools, universities and nonprofits. By pooling our resources and networks, we believe everyone can benefit, and by taking a local approach, individual communities can be strengthened."

Roosevelt's Walter E. Heller College of Business selected HandsOn Suburban Chicago to join their Incubator Business Program Initiative in December 2012 with the goal of furthering their commitment to entrepreneurship and sustainable business. HandsOn Suburban & Linked Local Network are working together as part of the Community Hub Initiative to provide Roosevelt University students opportunities to participate and gain experience working with all types of community entities. HandsOn Suburban Chicago and Linked Local Network have hosted multiple meetings, recorded multiple internet radio programs and brainstorming sessions at the Schaumburg campus.

For more information and to register on line visit:
http://SchaumburgCommunityHubLaunch.eventbrite.com.

For over 40 years, HandsOn Suburban Chicago (HOSC) has been inspiring, equipping and mobilizing people to volunteer and take action that builds vibrant and prosperous communities. HOSC recruits and refers 9,000 volunteers annually to over 200 member agency nonprofits and schools, and provides other support to local charitable organizations, such as consultations and trainings. A nonprofit 501(c)(3) agency and part of the national HandsOn Network, HOSC service area includes 45 core communities in Chicagoland and a population of over 1.6 million residents. ####