

The HELLER College of Business

Dean's Monthly Update: October 2012

Dear Colleagues:

The next step in the saga of my triathlon hobby was a surprise to me. A week after I sent out the September update, I received an email telling me I was going to Dallas in the subject line. My first reaction was, "they have the wrong person again, I wonder what that poor Tracy Friel is going to do when she doesn't get her confirmation?" I occasionally get emails for Tracy Friel and I don't know who she is or her correct address so I sometimes wonder if she ever gets her notifications. As it turned out, they had the correct person. It was from the Toyota Triathlon management telling me that I had been awarded a free entry to the October 7 Dallas Triathlon to compete in the national championships in my age group. Wow! I was very surprised at this. I have purchased my air tickets, I have two friends who will be there with me and I will stay with my cousin in Grapevine who is thrilled I will be visiting since she has asked me to come visit her for the last five years. I may come in dead last again but I certainly hope not. I also know that this is a real honor. In order to do this I have had to alter my plans a bit since the ACBSP conference is at our Schaumburg site Oct 4,5 as well as the AACSB regional dean's conference in Chicago Oct 7,8. My leadership team has supported this by making schedule changes and Undine Stinnette is attending the AACSB conference for me on Sunday. It will be because of them that I am able to fit this into our busy schedule at the HCB. I owe them all gratitude for support like this. It's been a busy month. We are working with very limited resources and people are often pressed for time and overbooked and at times this bubbles out as frustration or irritation. I deal with the same emotions myself. Have you ever read the poem "If" by Rudyard Kipling? This poem is written on the water bottle of Chrissie Wellington, 4 time Ironman national champion. I have always liked this poem...it seems apropos here. I would just change the last line to read: And, which is more, You'll be a Rooseveltian!

If you can keep your head when all about you
Are losing theirs and blaming it on you;
If you can trust yourself when all men doubt you,
But make allowance for their doubting too;
If you can wait and not be tired by waiting,
Or, being lied about, don't deal in lies,
Or being hated don't give way to hating,
And yet don't look too good, nor talk too wise;

If you can dream---and not make dreams your
master;
If you can think---and not make thoughts your
aim,
If you can meet with Triumph and Disaster
And treat those two impostors just the same:.
If you can bear to hear the truth you've spoken
Twisted by knaves to make a trap for fools,
Or watch the things you gave your life to,
broken,
And stoop and build'em up with worn-out tools;

If you can make one heap of all your winnings
And risk it on one turn of pitch-and-toss,
And lose, and start again at your beginnings,
And never breathe a word about your loss:
If you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: "Hold on!"

If you can talk with crowds and keep your virtue,
Or walk with Kings---nor lose the common touch,
If neither foes nor loving friends can hurt you,
If all men count with you, but none too much:
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And---which is more---you'll be a Man, my son!

Rudyard Kipling

RECRUITING/PERSONNEL

Here is a summary of Joe Regan's take on our current enrollment situation.

Student accounts is reporting that confirmations are behind schedule, but we have closed the gap quickly. We are at 86% currently, hoping for better than 90% by Oct 15, census day.

The search committee for the HRM position has revised the ad and recommended venues for postings. Thank you to the committee; Tom Head, Ryan Petty and Paul Wellen for your hard work. Here is the final ad. Please forward it to your network!

jobs.roosevelt.edu/applicants/Central?quickFind=51454

REPEAT FROM LAST MONTH:

We are currently down 1.5 clerical staff. We do not yet have plans to replace these positions. Chicon and Jennifer are doing what they can but it is imperative that Chicon staffs the front desk. These means that faculty cannot expect large projects with short notice to be handled by our clerical staff. You will have to do many things for yourself that were once handled by Mary Denwiddie. I realize this is frustrating but please plan accordingly. I will let you know when we can expect replacement clerical staff as soon as I know. Some work has been transferred to Grad assistants but this is not appropriate to do often. They are here to learn, not perform clerical duties.

AACSB/ACBSP and ACCREDITATION ISSUES

October 3,4,5, we will be hosting the Region 4 ACBSP conference. Several of our faculty will be presenting: Josetta McLaughlin, Tom Head, Deborah Pavelka, Carolyn Wiley, John McDonald, as well as Doug Knerr, I and Melissa Stutz. Thank you to all those who submitted a proposal for helping to make this conference a success! I hope adjuncts and faculty will consider paying the fee for the conference to hear colleagues speak.

Here is the link: <http://www.acbsp.org/p/cm/ld/fid=107&rgn=4>

REPEAT FROM LAST MONTH:

October 9, we will be doing our Management Program external review. One of the reviewers will be the Dr. Rajib Sanyal, Dean of Ball State University. The other will be Dr. Brien Smith, Dean of Business at Indiana State University. Tom Head and Paul Wellen have developed an agenda.

TASK FORCE AND COMMITTEE ACTIVITY

The assessment committee is hard at work. I want to thank the members for their diligent efforts to build this program into a faculty led program. We have come very far since 2008. I know we will be an example the HLC report will point to during our self study year.

I want to encourage all committees to meet. I am not hearing about meetings. As you may recall, Tom asked that the person who chaired the committee last year convene the meeting and then have the committee elect a new chair. Please make sure this happens this month.

The semester runs out pretty quickly when you only have monthly meetings. Remember also that all minutes should be posted to the Bb website. Diane Baker can handle that for you. Minutes are evidence of our work and a record of our decisions that are used for accreditation reports but also institutional memory for ensuing committees to refer to.

GRANTS

George Olson has been hired from retirement to take over the grants office. I met with him this week and we discussed possible grants to apply for. I have applied twice to the DOE for the BIE (business international education) grant but because of glitches in the grants office we were ruled ineligible. I am in hopes that we can make a successful application this year. George has promised to help that happen. BIE grants supply \$ for helping students go overseas, develop new courses and deliver language classes. Since we have been successful at doing a lot of this, I think our activities will help us convince the grantors that we can achieve our stated goals in the grant.

DEVELOPMENT /NEW INITIATIVES

HCB is at 62% of the \$15 million fundraising goal. Aside from the general fund, this is the highest dollar amount and the highest percentage of goal of the university. We are expecting some more dollars for the Nov 1 Real Estate Gala as well as the Heller Luncheon. I usually get a few checks at the Emeritus Faculty Luncheon as well. Jon DeVries is our fundraiser powerhouse that has helped us achieve this goal. I appreciate all his efforts.

I am hosting an International classes recruiting meeting on October 10 from 5PM to 6:30 PM.

This will be conducted using FUZEbox but we also have rooms set up on both campuses.

WB 1015 or SCH 312 will be set up to connect to the FUZEbox meeting.

To join the meeting from your computer or mobile device, click or copy and paste this URL into your browser:

<https://www.fuzemeeting.com/fuze/7cd9b6e5/17497061>

To join the audio portion of this meeting, choose your dial in method:

Dial-in Number: [+16465837415](tel:+16465837415)

Toll free: [+18669464706](tel:+18669464706)

Skype: fuzeaudioplus

When prompted enter the pin number:

Attendee Pin Number: 72756192

Mario Vela, recently from HACE, has been working with us for two months to help broadcast the Hispanic focused MBA but also connect us with potential partners. Mario has just taken a job at Northwestern and will not be working with us after Oct 15, but he has been outstanding in his efforts. He brought the NHSN program mentioned below to us.

I made a request to our advisory board members last month to help us bring in groups that would be helpful to connect with and to build new opportunities for fundraising. Several have come through on this request:

Michael Martin, alum and manager at Thoughtworks is bringing in a meeting on November 13
Dorri McWhorter, partner Crowe Chizek is bringing a meeting on Sustainable Business in October

Alejandro Talancon from NHSN is hosting a program on resume building October 30

I hope we will host many more professional events on our campus that bring business professionals to us, but also open their events to students and faculty for development and networking.

EXECUTIVE EDUCATION

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

We have welcomed several faculty from CUE since August:

Beata Buchelt, Marcin Osikowitz, Andre Sokolowski, Adriana Paliwoda-Matiolaska who have taught academic and Exec Ed classes for us. Adriana is still here staying with me. She will leave October 9, 2012. Andre, the new vice rector (VP) of CUE asked me what is our next step. Aside from student travel I suggested that they hire some of our faculty for lectures in turn. He promised to work on that. I know a few of you have said you would be interested, but please let me know if you have an interest. I sent a copy of our CV briefs for the college with him so he could see who might be of interest to them. Here are the links to the lectures on Exec Ed that was publicized by the Polish American Chamber of Commerce:

Chicago's Roosevelt University

Heller College of Business is welcoming several faculty from the Krakow University of Economics this fall. Presented here are the dates of their planned presentations open to the public at Roosevelt.

Dr. Andrzej Sokolowski

Tuesday September 25; 5:30-8:30pm; Medical Statistics Wednesday September 26; 5:30-8:30pm; Forecasting for business people

\$99 each or \$179 both

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

or

<http://www.cvent.com/d/ccqwpd>

Dr. Adriana Paliwoda-Matiolanska

Tuesday, October 2; 5:30-8:30pm; International Corporate Social Responsibility
\$79

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

or

<http://www.cvent.com/d/1cqwpr>

Dr. Katarzyna Kochaniak

Saturday, March 16

9:00am-Noon; Perspectives of the European Union 1:00-4:00pm; Polish Financial and Banking issues for business people

\$79 each or \$139 both

<http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

or

<http://www.event.com/d/kcqs6>

PUBLICITY PLANS/STUDENT RECRUITING

EVENTS

We have a Grad/UG open house 10/13 coming up. Please join us. The day runs from 10AM to 2PM so your help will be greatly appreciated.

The Fogelson Forum was well attended. The topic was "2004 zoning, is it working?" I found the discussion fascinating, despite the name. The networking portion is highly valued by attendees. I always hear great reviews from these events.

We have a great program lined up to celebrate Hispanic Heritage month 10/15-11/15. Please watch for these events.

Kristin Nance is spearheading the Heller Fellows events for this year. Last year's students were highlighted in a press release that has resulted in a request for an interview of one of our Fellows from Indiana. Laura Janota did the write up and it went very well.

If you are planning an event with students, have a special guest speaker or will take students on a tour, consider taking photos and letting us know. It is quite simpler to get a press release than to get marketing these days. WE have had several really great successes with press releases recently. Brian was in an article on MBA programs that we got reprinted for recruiting materials, the Heller Fellows PR, Goldie Wolfe Miller's 5 year anniversary celebration and several others have resulted in interest and requests for more information. The student groups are active with speakers and events so please do let us know how we can publicize these things.

CALENDAR FOR 2012-2013

These events are upcoming (see the WEHCBA events calendar on Outlook public folders for all events) Bolded items are friend-raising or externally focused events.

Melissa Stutz has kicked off the new season of mentoring with 30 students and 7 mentors. As you may recall this is a free program for students supported by our board and alumni volunteers. Please mention this to your students in class and encourage them to participate in the spring. It's a high value. We have many people volunteering to be mentors who are outstanding professionals in Chicago.

Calendar Fall 2012/Spring 2013

Date	Activity	Schaumburg	Chicago
10/3	Student Faculty Mixer	x	x

10/4-10/5	ACBSP Conference (Reception at McDonald's Hamburger University)	X	X(maybe)
	Hispanic Heritage Month	x	
10/8	Internship Planning event	x	
10/9	Internship Planning event		x
10/18	HACE leadership training		x
10/22-11/2	Advising Weeks	x	x
10/22	Resume builder	x	
10/23	Resume builder		X
10/25	Sustainability events	X	X
11/1	MBIRE GALA		X
11/10-11/11	Heller Fellows Weekend for Seniors		x
11/15	HACE Leadership training		x
11/19-11/23	Thanksgiving week (RU is closed all week)	X	x
11/30	BAT Exam		x
12/1	BAT Exam	x	
12/5	Faculty council meeting	X	X
	Emeritus Faculty luncheon, Flemings Steakhouse		x
12/6	DMD and Student awards night	x	
12/14	Commencement		x
1/8	Adjunct orientation (mandatory for new adjuncts)	X	x
1/11	Classes begin	x	X
1/17	International Experience Event, recruiting for intl classes	X	x
2/5	Internship planning		x
2/7	Internship planning	x	
2/9-2/10	Heller Fellows Weekend for rising juniors		x
2/12	Black History Month Event		X
2/18-3/1	Advising Weeks	X	x
2/19	Resume builder		x
2/21	Resume builder	x	
2/26	Faculty council meeting	X	x
3/4-3/8	Student appreciation week	X	x
3/5	Women's History Month events	X	x
3/17-3/23	International experience Paris International experience Madrid		
4/2	Student Mixer	x	x
4/19	BAT exam		x
4/20	BAT exam	x	
4/24	Faculty council Meeting	x	X
	DMD and student awards night		X
5/3	Commencement		x
5/6	Admin Team retreat		x
5/8	Tentative Date for Heller Signature Luncheon		x
5/10	Faculty retreat	x	
5/17-5/27	Poland International Experience		
7/14-7/19	Project Green Teens		x
7/28-8/2	Project Green Teens		X
8/25-8/28	ACBSP Self Study Report is due		

HELLER INCUBATOR

Please forward this to your network! The Heller College of Business has an **exciting opportunity for new entrepreneurs**: to be our next Incubator Business. The HCB is proud to announce the [Heller Incubator Contest](#). We are now taking applications for our Business Incubators at both our downtown Wabash Building location and the Schaumburg campus. Deadline for applications is October 15, 2012.