

## The HELLER College of Business

### Dean's Monthly Update: September 2012

Dear Colleagues:

Fall weather has begun to peek into the warm days a bit. As I walk the 7 blocks to work each morning I can detect a slight nip in the air. It's nice to see the season change but not so nice to recognize that the summer passed by so quickly. For those of you who may be curious, I did compete again in the Chicago Triathlon Olympic distance. My goal was to come in under 4 hours: actual time and PR was 3 hours 57 minutes. I'll take it. I'm a slow runner. My swim times and bike times were much faster than last year. I was 26 minutes faster than last year due to these two parts. I also came in 10<sup>th</sup> in my age group, better than dead last which is where I have been finishing in my age group for some time.

It strikes me that my endurance sports activities are very similar to the recovery efforts at the university. I began with a huge deficit, I was older than normal, out of shape, didn't know how to train for endurance sports (mostly did sprint type activities) and was very unsure about the idea, but I knew I wanted to do it. So I started out small. When I began, I could not swim one lap in freestyle, I could bike but usually at 10MPH average speed and I had never run in my life. I had a big mountain to climb. It seemed impossible. I set my goal at just finishing that first year. I knew I was crazy all summer. But I kept going to practice every morning, swimming what they told me to swim, working out according to the strategic plan they gave me, no more, no less, each week. I kept thinking about form and speed and how to get more. By the end of the summer, I could swim a slow mile in freestyle, I was biking an average speed of 12 MPH and I could run for a couple of miles. (I had shin splints all summer.) The second year I was swimming and biking faster and able to run the whole six miles. However I panicked in the water and delayed my finish for 15-20 minutes. At the end of that race I told my coach I was done; I would never race again. But I couldn't stop, I kept wondering if I could do better. This year I swam the mile in 35 minutes, biked at 15 MPH and ran the whole six miles and came in under 4 hours. June 2, 2013, I'm planning to try a half iron man in Hawaii. It's been a hard process; a lot of hard work, sometimes painful and disappointing, other times exciting and fun. I see progress in my training and that keeps me going. I keep believing.

Our problems here at the university are very similar. No quick fixes. It will take lots of work, thinking about what makes sense and reworking our processes to achieve our goals. At times it's disappointing and at other times it's exciting and fun. You, my friends and colleagues, make it fun. You keep me going when I'm frustrated and think I can't. We have to believe we can in order to get there. I hope you can believe that. We've made progress together. I see it. Keep believing.

## RECRUITING/PERSONNEL

Here is a summary of Joe Regan's take on our current enrollment situation.

Student accounts is reporting that confirmations are behind schedule. A registered student is "confirmed" by student accounts if they have a payment plan: Full Time 85.2% in 2011, 79.7% in 2012. Part Time 85.2% CH 2011, 79.9% 2012

We will have "melt" where UG, new students and transfers, commuters drop out.

Full time Grad has melted 30 down, these students often drop into PT, PT going up

Undergraduate Full Time normally just drop out.

The search committee for the HRM position has revised the ad and recommended venues for postings.

Thank you to the committee; Tom Head, Ryan Petty and Paul Wellen for your hard work.

In order to help us launch the MBA with Hispanic/Latino concentration, we have contracted with Mario Vela to help us make contacts with Latino organization and business leaders who may help us with recruiting. Mario has done a great job of evaluating competitive issues, seeking corporations that may support employee enrollment, introducing me to Latino leaders who will help us in a variety of ways. Mario is working from home but you may see him on campus.

We are currently down 1.5 clerical staff. We do not yet have plans to replace these positions. Chicon and Jennifer are doing what they can but it is imperative that Chicon staffs the front desk. These means that faculty cannot expect large projects with short notice to be handled by our clerical staff. You will have to do many things for yourself that were once handled by Mary Denwiddie. I realize this is frustrating but please plan accordingly. I will let you know when we can expect replacement clerical staff as soon as I know. Some work has been transferred to Grad assistants but this is not appropriate to do often. They are here to learn, not perform clerical duties.

## AACSB/ACBSP and ACCREDITATION ISSUES

October 9, we will be doing our Management Program external review. One of the reviewers will be the Dr. Rajib Sanyal, Dean of Ball State University. The other will be Dr. Brien Smith, Dean of Business at Indiana State University. Tom Head and Paul Wellen have developed an agenda.

## TASK FORCE AND COMMITTEE ACTIVITY

Dr. Wiley tells me that many of you stepped up to help collect assessment data for the college. Thank you all for your support and keeping the college as an outstanding example of good faculty involvement and progress on assessment loops. I am very proud of you all for this effort. Saturday, September 8, I was invited by Kayed Akkawi, Dean of the business college at RMU to share the progress of our assessment program and discuss how we maintain rigor in the classroom. My remarks were very well received. Dr. Akkawi would like to organize a faculty to faculty meeting so that you can all share your techniques in the classroom. (I bragged that you were all very talented at handling the wide disparity in abilities in the classroom.)

Kristin Nance has been tasked with the responsibility to work on retention for the college. She is working on a special course for freshmen. I hope that the curriculum committee will work closely with her to develop this class for piloting this spring.

### GRANTS

Motorola and TCW have expressed interest in Project Green Teens. We will be making applications to these foundations.

### DEVELOPMENT /NEW INITIATIVES

We have a new resident for the incubator downtown. Newbble, a social media site for student entrepreneurs will be moving in soon.

Alumni Board: The inaugural meeting of this board was last month. We have 20 members and we are still getting requests to join. This board is very excited and will meet four times per year. We have two very dedicated co-chairs who are managing the organization: Eleni Mastaka and Patricia Asonye are working with me to manage the board. They will meet with faculty and the regular board in February. I think they will be very helpful to us. Each member paid \$200 to join the board.

Kristin Nance had an opportunity to welcome High School students from CPS during the strike and she made it happen very quickly. This required a great deal of effort but you will see these students from the LEAP program in our Wabash building this week.

I spoke to Jim Gandre this week about the MBA with Hispanic/Latino concentration. He is supporting the program and the plans for a \$50K tuition price tag. This will require support from the CFO as well. He will be speaking to Ms. Krug about this proposal.

Travel Authorization: Thank you all for making sure you get your travel authorizations in prior to travel. Please make sure your department chair signs off before they come to the dean's office.

### EXECUTIVE EDUCATION

Please click on this link to find out what's going on in Exec Ed. We have CUE faculty teaching, a board member, Sorbonne faculty teaching and an event on 9/28 about social networking. More to come! <http://www.roosevelt.edu/Business/ExecutiveEducation.aspx>

International classes are coming together. ISP sent their proposal, we have the airfare estimates and faculty have volunteered. Information on these classes will be available soon.

## PUBLICITY PLANS/STUDENT RECRUITING

### EVENTS

Brian Walker, our marketing liaison, Paul Wellen and I met to discuss our marketing plan for the year. We have decided to continue with the current MBA marketing campaign through the fall. Brian is also working with Angela Ryan, the new Graduate Admissions person to coordinate ads with the info sessions and open houses for the fall.

Here are the info sessions we will have this fall:

Wed, 10/3	5:30pm – 6:30pm	Schaumburg
Thurs, 10/4	5:30pm – 6:30pm	Chicago
Wed, 11/7	5:30pm – 6:30pm	Schaumburg
Thurs, 11/8	5:30pm – 6:30pm	Chicago
Thurs, 12/6	5:30pm – 6:30pm	Chicago

**ACBSP Region 4 Conference Oct 4-5** will be on our Schaumburg Campus. Conference fee is \$100 until Friday 9/14. Please consider attending or presenting a paper. Bob Marshall, our McDonald's board member has arranged for a tour of Hamburger University as a part of this program. I hope to see you all there. I will be in Schaumburg for the duration of this conference.

### CALENDAR FOR 2012-2013

These events are upcoming (see the WEHCBA events calendar on Outlook public folders for all events) Bolded items are friend-raising or externally focused events.

#### Calendar Fall 2012/Spring 2013

Date	Activity	Schaumburg	Chicago
9/11	Student Faculty Mixer	x	
9/12	Student Faculty Mixer		x
9/20	<b>HACE Leadership Training</b>		x
9/26	<b>Faculty council Meeting GUEST President Middleton</b>	X	x
9/27	<b>Fogelson Forum</b>		x
10/3	<b>Student Faculty Mixer</b>	x	x

10/4-10/5	<b>ACBSP Conference (Reception at McDonald's Hamburger University)</b> <b>Hispanic Heritage Month</b>	X x	X(maybe)
10/8	Internship Planning event	x	
10/9	Internship Planning event		x
10/18	<b>HACE leadership training</b>		x
10/22-11/2	<b>Advising Weeks</b>	x	x
10/22	Resume builder	x	
10/23	Resume builder		X
10/25	<b>Sustainability events</b>	X	X
11/1	<b>MBIRE GALA</b>		X
11/10-11/11	<b>Heller Fellows Weekend for Seniors</b>		x
11/15	<b>HACE Leadership training</b>		x
11/19-11/23	Thanksgiving week (RU is closed all week)	X	x
11/30	<b>BAT Exam</b>		x
12/1	<b>BAT Exam</b>	x	
12/5	Faculty council meeting Emeritus Faculty luncheon, Flemings Steakhouse	X	X x
12/6	<b>DMD and Student awards night</b>	x	
12/14	Commencement		x
1/8	Adjunct orientation (mandatory for new adjuncts)	X	x
1/11	Classes begin	x	X
1/17	International Experience Event, recruiting for intl classes	X	x
2/5	Internship planning		x
2/7	Internship planning	x	
2/9-2/10	<b>Heller Fellows Weekend for rising juniors</b>		x
2/12	<b>Black History Month Event</b>		X
2/18-3/1	Advising Weeks	X	x
2/19	Resume builder		x
2/21	Resume builder	x	
2/26	Faculty council meeting	X	x
3/4-3/8	Student appreciation week	X	x
3/5	<b>Women's History Month events</b>	X	x
3/17-3/23	<b>International experience Paris</b> <b>International experience Madrid</b>		
4/2	Student Mixer	x	x
4/19	<b>BAT exam</b>		x
4/20	<b>BAT exam</b>	x	
4/24	Faculty council Meeting <b>DMD and student awards night</b>	x	X X
5/3	<b>Commencement</b>		x
5/6	Admin Team retreat		x
5/8	<b>Tentative Date for Heller Signature Luncheon</b>		x
5/10	Faculty retreat	x	
5/17-5/27	<b>Poland International Experience</b>		
7/14-7/19	<b>Project Green Teens</b>		x
7/28-8/2	<b>Project Green Teens</b>		X
8/25-8/28	<b>ACBSP Self Study Report is due</b>		

## HELLER INCUBATOR

The Heller College of Business has an **exciting opportunity for new entrepreneurs**: to be our next Incubator Business. The HCB is proud to announce the [Heller Incubator Contest](#). We are now taking

applications for our Business Incubators at both our downtown Wabash Building location and the Schaumburg campus. Deadline for applications is October 15, 2012.