STUDY#FACTS

Bachelor of Science in Business Administration Heller College of Business Major: **Management**, BSBA

About the Program

The management curriculum emphasizes human values and a sense of responsibility to employers, employees, consumers, and the community. The curriculum provides professional education and training fc students preparing to manage their own business or to seek managerial positions in the private or public sectors.

Managers are responsible for planning, organizing, directing, controlling, and representing a business or organization to its many constituencies. It is essential that a manager possess an understanding of human relations, skills in directing group efforts, and knowledge of the functional aspects of business, such as production, marketing, finance, personnel, and accounting. Management majors study the many fields with which managers must interact as well as topics directly related to managerial roles.

The management curriculum is designed to emphasize human values and to develop a sense of responsibility to employers, employees, consumers, and the community. The curriculum provides professional education and training for students preparing themselves to manage their own businesses or to seek managerial positions in private industry or the public sector.

Managers are responsible for planning, organizing, directing, controlling, and representing a business or organization to many constituencies. To be effective, managers coordinate the work of specialists. It is essential that a manager possess an understanding of human relations, skill in directing group efforts, and knowledge of the functional aspects of business, such as production, marketing, finance, personnel, and accounting. Students majoring in management study the many areas in which managers must operate as well as topics directly related to managerial roles.

Degree Requirements

MGMT 300, MGMT 358, and MGMT 380 are required core courses and cannot be used to fufill management major requirements.

HRM 311 Intro to Human Resource Management MGMT 398 Organizational Development

Electives

Four electives (at the 300 level) in management and/or human resource management.



STUDY#FACTS

Career Opportunities

- Administrative Services Managers
- Careers in Operations Research/Management Science
- Contracts Manager/Administrator Water Industry
- Executive Assistant
- Food Service Manager
- Human Resources Manager
- Human Resources Specialist –Water
- Sales Engineers
- Management Analysts
- Production Manager, Corrugated Industry
- Property, Real Estate, Community Association Manager
- Purchasing Agent Water Industry
- Purchasing Manager, Buyer, Agent
- Insurance Underwriter
- Lodging Managers
- Industry
- Human Resources, Training, Labor Relations Managers & Specialist



